

Appendix 3

>>> "Mick Hildreth" <mick.hildreth@205205.com> 01/08/2012 10:29 >>>

31th July 2012

Dear Robbie,

Further to our recent conversation relating to our company Southern Taxis (Brighton) Ltd T/A South Coast Premier Taxis, and my request to Lewes District Council to operate with restricted Private Hire Drivers and allowing our company to trial a corporate identity scheme.

I have listed below our requests for consideration by Lewes District Council.

Restricted Private Hire Driver Licenses.

Our company has for many years concentrated on corporate account work predominately School contracts for Brighton & Hove City Council and East Sussex County Council.

We have for some time been aware that a licensed Lewes District Council Private Hire Operator namely Mini-Bus Travel has approval from Lewes District Council to operate restricted licensed private hire drivers to cover school contract work.

Our company would like to apply for the same status as Mini-Bus Travel so we can compete financially with our competitors and offer an economical professional service.

To help with your considerations I can confirm the following working practises our company will follow and we are also willing to comply with any other conditions Lewes District Council decide to apply.

The drivers will be used solely for school contracts working four hours per day, five days per week during the 38 week school year. We are hoping to attract the older driver that this type of work tends to lend itself to who are looking to work part time only.

These drivers will only be employed for the school runs which are fixed routes which the drivers do each day.

On behalf of our company I would also request exemption from the Driving Standards Agency (DSA) Taxi test and Assessment, This request is made because of the nature of the work and the time elements in place that place a heavy burden on Companies to try and locate and prepare new drivers before the new school term starts.

Our Company will put in place their own suitable instruction and procedures for a private DSA Test to be carried out by a qualified instructor as per Mini Bus Travel.

I can also confirm we will be applying for a Private Hire Operators License from our office in Longridge Avenue, Saltdean in the name of South Coast Premier.

South Coast Premier Taxis Corporate Identity Scheme.

Our company wishes to introduce a corporate identity scheme which would mean over a period of time cars working on South Coast Premier would all be white with black bonnets. Our rationale in requesting this concession is based on customer safety and a smart corporate identity for our company.

The customer safety aspect would be achieved in many ways but predominantly the white and black colour scheme of a South Coast Taxi would make the identification for the customer very easy, ensuring that our clients always got into a licensed Lewes District South Coast Taxi.

I would like to take this opportunity of thanking Lewes District Council for considering our requests and would be more than pleased to offer any further assistance.

Kind regards

Mick Hildreth
Operations Director
Southern Taxis (Brighton) Ltd
T/A City Cabs & South Coast Premier Taxis